UNITED WAY FIGHTS FOR THE
EDUCATION, HEALTH AND FINANCIAL STABILITY
OF EVERY PERSON IN EVERY COMMUNITY.

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United Way Ghana is devoted to making real social impact within local communities in three focus areas: education, health and income generation – the key building blocks for a good quality of life in a thriving community. We envision a society where every person is empowered to lead an informed, healthy and productive life.

Developing cross-sector collaborations with local communities, business organizations, philanthropists, government and volunteers help us deliver lasting impact and social change in disadvantaged Ghanaian communities. We believe that through our collaborative work and commitment, we can ensure every individual is able to live a life of dignity.

UNITED WAY GHANA - A LOCAL MOVEMENT WITH A GLOBAL FOOTPRINT

United Way Ghana is a member of the United Way Worldwide network, the largest privately-funded non-profit in the world with nearly 1,800 communities across more than 40 countries and territories worldwide.

United Way fights for the health, education and financial stability of every person in every community. We win by forging unlikely partnerships, by finding new solutions to existing problems, by mobilizing the best resources and by inspiring individuals to join the fight against their community’s daunting social challenges.

CORPORATE & INDIVIDUAL ENGAGEMENT

Day of Caring

Day of Caring is a single-day event that brings hundreds of volunteers across the country to volunteer with United Way Ghana to fight for the health, education, and financial stability of every person in every community. The annual event was previously marked on or around Valentine’s Day to redirect the spirit of love and compassion inherent in Valentine’s Day tradition towards community building activities. In recent years, this community investment program has been rescheduled to coincide with United Way’s Day of Action which is celebrated worldwide by other United Ways in the various countries and territories.

Since its inception in 2006, United Way Ghana has organized 11 Day of Caring events, with support from 2,301 Volunteers using 9,204 volunteer hours to impact the lives of 12,012 people nationwide.

Work Place Giving

United Way Ghana’s Workplace Giving (WPG) campaign unites employees in all offices or branches of a company, and gives them an opportunity to donate, volunteer and speak out for causes that matter to them. With a small contribution deducted from staff monthly salaries, an organization is empowered to collectively make a significant difference in a community. You can see the results in your own backyard, even as you’re part of a larger mission to affect change worldwide.

The workforce campaign is about more than raising money for worthy causes; it also strengthens connections between employees and their community.
NATIONAL LEADERSHIP
To create the lasting change that benefits all, United Way Ghana recognizes the need for the engagement of a high-performing Governing Council and Executive Director who work interdependently and collaboratively to grow the capacity of United Way Ghana. This leads to setting extraordinary goals, far reaching and comprehensive strategic plans, and ultimately, outstanding impact in communities.

OUR OPERATIONAL MODEL: COLLECTIVE COMMUNITY IMPACT IN GHANA
Since its inception, United Way Ghana has positioned itself as the unifying force that brings together community leaders, organized labour, faith-based groups, corporations, non-governmental organizations and government agencies to effect sweeping change that builds a better life and a stronger community.

OUR ACHIEVEMENTS – AT A GlANCE

HEALTH
Objectives: Improve people’s health, expand basic health care, and support healthy lifestyles for disadvantaged Ghanaians

Some of United Way Ghana’s achievements.
Over 5,000 community members benefit from United Way Ghana’s borehole construction initiative in Kukuramoah in the Tain District, and Pamdu community, all in the Brong Ahafo Region of Ghana. 1500 people from Dokorkyerewa community, a village near Nsawam, Greater Accra Region received vaccination from United Way Ghana against worm infections to protect them against helminthes infection which is known to have debilitating effect on people especially on the academic performance of children.

INCOME GENERATION
Objectives: Creating the opportunity for communities to improve their economic status and live productive lives.
United Way Ghana fights for the economic success of people by creating income generating opportunities.

Achievements under in Income Generation
More than 1,000 people from Eastern, Greater Accra, Ashanti, and Central Regions of Ghana have received training and financial support to grow their businesses. Over 100 lives improved under United Way Ghana’s beehive project through the creation of start up opportunities for honey production in Asiri in the Brong Ahafo Region. This has resulted in the provision of direct income for the farmers.
**WHAT WE DO**

**EDUCATION-IMPROVING BASIC EDUCATION**

**Objectives**: Children between the ages of 6-15 in deprived communities are able to read, write and comprehend at grade class point to access better education and job opportunities. (Increase reading and comprehension to 50% in Year 1 and to 90% by 2022)

Despite the strong potential that exists to create high quality learning environments in schools, Ghana's effort at achieving quality basic education is being threatened by major challenges in access and full participation. The existing issues include the low enrolment of girls; low quality in terms of poor pupil learning achievement; inadequate supply of trained and qualified teachers, resulting in extremes of class size; and lack of resources for teaching and learning.

Through the IBE project, United Way Ghana is fighting against illiteracy, poverty, social and economic marginalization that create a cycle of deprivation and lack of opportunity in the educational sector.

**Some of United Way Ghana’s achievements under IBE include;**

From 2013-2015, a new education initiative started by United Way Ghana increased student enrollment by 1,000, constituting 27% increment. Six new Parent Teacher Associations (PTAs) have been formed to improve school governance and more than 35% of parents reported greater participation in their ward’s education in Asawasi, a community in the Ashanti Region of Ghana.

More than 10,000 children from 15 schools have benefited from a school infrastructural development project in Greater Accra, Eastern, and Ashanti Regions of Ghana.

So far, more than 400 children have benefited from United Way Ghana’s annual scholarship program, which provides school bags, school uniforms, learning materials, and school shoes for children of school going age in Akropong and Akokoamon in the Eastern and Ashanti Regions respectfully.

Over 1,043 community members from Ayawaso District, in the Greater Accra Region have been sensitized to appreciate the need for literacy and quality education.

180 children have received training and supplementary reading books from United Way Ghana to help them develop their reading proficiency.

Over 400 children from Ayawaso have received training on digital literacy with 6 being enrolled into a 3-months intensive digital training program.